



# KEVIN.MURPHY HYDRATE-ME.WASH

Kakadu Plum infused moisture delivery shampoo

Contains Hydrolysed Silk Extracts that instantly smooth the surface, sealing in the moisture. Vitamins A, E and C lock in moisture to create a soft, shiny and silky feel and a sensual touch. For normal to dry hair.

## Key features & benefits

Sulphate & Paraben free      Smoothing  
 Adds shine & moisture      Creates silky feel      pH 6.3 - 7.0

## Key Ingredients

Native to the Australian Northern Territory, this fruit has the highest concentration of natural Vitamin C of any known plant. Vitamin C stimulates production of Elastin and Collagen to help maintain hair's lustre and elasticity.

**Kakadu Plum**

Smooth the surface of the hair to lock in the moisture

**Hydrolysed Silk Extracts**

An antioxidant and cellular renewal ingredient that smoothes the appearance of the hair shaft and increases elasticity derived from palm oil.

**Vitamin A**

A wonder source for your hair. It helps to maintain colour whilst preventing the loss of hair and premature graying. Vitamin C is a natural detoxifier and aids in improving scalp circulation.

**Vitamin C**

An excellent emollient for adding moisture to the hair. It makes hair more resilient to tangles and helps avoid damage and split ends.

**Jojoba Esters**

Delivers moisture to dry or damaged hair from the roots to the very tips, repairing and protecting against weather damage, dryness and brittleness. It also absorbs quickly and completely into the hair and scalp to rehydrate without clogging the cuticle. It is particularly beneficial for processed and heat-treated hair. It restores lustre to damaged hair.

**Shea Butter**

A natural source of Vitamin C and an antioxidant that balances hair and scalp.

**Bergamot Essential Oil**

High in Omega 6. Hydrates and softens the hair. It contains Phospholipids that are hydrophilic, meaning they are moisture loving and are attracted to water. They suck the moisture from the air around you and draw it onto the hair.

**Evening Primrose Oil**