



# KEVIN.MURPHY LUXURY.WASH

Ultra rich smoothing shampoo for thick coarse hair

The reinvented LUXURY.WASH is a richer, smoother, ultra rich shampoo with ingredients specifically suited for the needs of thick, coarse hair. Mango Butter and Shea Butter have excellent moisturizing properties to counteract the effects of permanent colour and chemical damage. This shampoo is designed to give the hair more flexibility and to make the hair that is normally course be more supple and manageable.

This shampoo is especially good for curly hair as it has the right hydro lipid balance that suits the needs of curly hair Buriti Nut Oil, a natural source of Vitamin A, gives the hair elasticity and shine.

For thick, coarse hair.

## Key features & benefits

Sulphate & Paraben free	Smoothing shampoo	For thick or coarse, coloured hair
	Adds weight and moisture to hair	Colour safe
	Provides elasticity & shine	pH 6.3 - 7.0

## Key Ingredients

A natural source of Vitamin A. Gives hair elasticity and shine	<b>Buriti Nut Oil</b>
An antioxidant and cellular renewal ingredient that smoothes the appearance of the hair shaft and increases elasticity	<b>Vitamin A</b>
Provides hydro-lipid balance that improves hydration and lustre	<b>Murumuru Butter</b>
Exhibits excellent moisturising properties and counteracts the effects of a dry environment	<b>Mango Butter</b>
Delivers moisture to dry or damaged hair from the roots to the very tips, repairing and protecting against weather damage, dryness and brittleness. It also absorbs quickly and completely into the hair and scalp to rehydrate without clogging the cuticle. It is particularly beneficial for processed and heat-treated hair. It restores lustre to damaged hair.	<b>Shea Butter</b>