

# KEVIN.MURPHY POWDER.PUFF

Volumising powder



The inspiration for POWDER.PUFF came whilst Kevin was working with The Wig Master at the Australian Ballet. Kevin has been fortunate enough to work with him on special projects from time to time in which he's learnt an awful lot from him.

However Kevin's constant dilemma and eternal question is as always

"how do you stop hair from going flat??"

He said to Kevin to look back to the time of Marie Antoinette, "they did not have all the products we have now but they sure had volume".

Kevin looked at the powdered wigs of the 18th century and realised powder was the key.

He wanted the performance of powder but he didn't want to see it.

Suddenly Kevin stumbled across technology that allowed the powder to morph into a paste and become invisible whilst giving lots of support.

Back at the lab we used Seaweed Extracts from France along with Extracts from Apples, Plums, Cranberries and Citrus to create this

unique powder volumiser.

To use this product simply shake a tiny amount onto dry hair and massage between your fingers and watch your hair grow!

## Key features & benefits

Volumising powder

Weightless

No residue

Paraben free

Texturising

Metamorphosis technology